

EXHIBITOR REGISTRATION



STAY ON TARGET WITH

GIADA

CONVENTION 2016

REGISTER NOW!



JULY 21-23, 2016 • LAKE LANIER ISLANDS LEGACY LODGE



STAY ON TARGET

BE A CONVENTION EXHIBITOR



Lake Lanier Islands Resort Legacy Lodge & Conference Center

Set on the picturesque blue shores of Lake Sidney Lanier, this 1,500-acre resort in Georgia provides a variety of deluxe amenities and services in a setting of unparalleled natural splendor. The grounds feature a diverse selection of accommodations from Legacy Lodge & Conference Center to 30 sublime cottages and six executive villas.

Activities abound for every taste with options such as the award-winning Legacy on Lanier Golf Club, adventurous Canopy Tours, scenic horseback riding, pampering spa services, and luxury boat rentals. The newest addition, Legacy Wellness, helps you start your day energized. Workout in the Legacy Lodge fitness center, or enjoy a brisk walk around the Islands scenic pathways. Lake Lanier Islands Resort is an exquisitely beautiful place for this year's convention.

Invite your key dealer personnel and your family for an unforgettable convention at Lake Lanier Islands Resort!



BE A PART OF THE LARGEST AUTOMOBILE DEALERS ASSOCIATION TRADE EXPO!

EXCLUSIVE MARKETING FOR MEMBERS ONLY! LIMITED SPACE AVAILABLE

Stay on Target by meeting and mingling with key leaders in the Georgia auto dealer industry. Get face to face with the decision-makers who can keep you focused on the bullseye. These dealers are dedicated entrepreneurs who invest heavily in their future, are passionate about achieving success and are willing to do what it takes to gain an advantage.

BOOK FOR THE FAMILY

It's business for you and an amazing family vacation for them. We've arranged a discounted rate of \$179/night for vendors at the resort. Call 770-945-8787 for reservations and tons of fun!

LASER FOCUSED

You won't find another event that has this kind of concentrated attendance by Georgia independent automobile dealers. This year's convention offers the an effective opportunity to maximize your exposure to these folks.

Your exclusive booth investment includes publicity across all convention media channels for being a part of the largest IADA Trade Expo in the United States.

Anticipated attendance of 200 or more decision makers eager for ways to grow their businesses. You will enjoy:

- VIP GOLF TOURNAMENT WITH DEALERS
- Exhibit Hall traffic-generating activities developed to enhance your exposure!
- Conference sponsorships to expand your company's visibility beyond the exhibit hall
- Qualified leads and identify new partners
- Company awareness, credentials and/or capabilities
- Distinguish your company from the competitors
- Vendor participation is encouraged in each and every event
- Follow-up listing of all attendees after the convention for your own nurture marketing programs

BOOTH SPACE OPTIONS BASIC OPTION, \$1295

- \$1295 [Includes 2 registrations & an 8X8 Booth with 6' Table,
- 2 Chairs, Co. Sign, Waste Basket, Power/Internet]

ELITE OPTION, \$2195

- \$2195 [Includes 4 registrations & an 8x16 booth with 6' table,
- 2 chairs, company sign, waste basket, power/Internet, conference area with additional table & chairs]

VIP GOLF TOURNAMENT THURSDAY, JULY 21

Invite your CEOs, VPs and managers to be a part of this year's VIP Golf Tournament. Bring your entire team out for this high-end, event with lots of cash prizes for the winners, to be held at the incredible Legacy Lanier Golf Club. Vendors and exhibitors are encouraged to invite preferred dealers to complete a golfing team!

COMPLETE THE REGISTRATION FORM ON THE NEXT PAGE OR VISIT GIADACONVENTION.ORG



JULY 21-23, 2016 LAKE LANIER ISLANDS RESORT EVENT SCHEDULE

THURSDAY, JULY 21

- 9:00a-7:00p GIADA Convention Registration | Lobby
- 8:30a-3:00p Golf Tournament (9:30a tee off time)
Legacy on lake Lanier
- 6:00p-9:00p Casino Night
- 6:00p-9:00p Kids Club
- 9:00p-11:00p GIADA Hospitality Suite

FRIDAY, JULY 22

- 7:30a-9:00a Continental Breakfast
- 7:30a-8:30a Dealer Training Check-In
- 9:00a-5:00p GIADA Convention Help Desk
- 9:00a-5:00p Dealer Training
- 1:00p-4p Exhibitor Set-Up
- 12:00p-1:00p Lunch for our dealers
- 2:00p-9:00p Silent Auction
- 5:00p-9:00p Trade Expo, Dinner with the Exhibitors
- 5:00p-9:00p Kids Club
- 9:00p-10:00p Exhibitor Breakdown
- 9:00p-11:00p GIADA Hospitality Suite

SATURDAY, JULY 23

- 8:00a-10:00a Buffet Breakfast
- 10:00a-11:00a Executive Committee Meeting
- 11:15a-12:00a Board of Directors Meeting
- 10:45a-11:45a Auxiliary Meeting
- 12:00p-4:00p Silent Auction
- 12:00p-5:00p Family Time, Enjoy the park
- 5:30p-6:00p Presidents Cocktail Reception
- 6:00p-9:00p Banquet Dinner
Leadership Award
Swearing in Officers
Auxiliary Silent Auction
- 5:30p-9:00p Kids Club
- 9:00p-11:00p GIADA Hospitality Suite

**REGISTRATION DEADLINE:
6.30.2016**

2016 CONVENTION EXHIBITOR REGISTRATION

2 WAYS TO REGISTER: ONLINE: Complete form at giadaconvention.org OR FAX TO: 770-745-9655
REGISTRATION FEES DEADLINE: JUNE 30, 2016

1. EXHIBITOR REGISTRATION

Primary Attendee Name _____

Company Name [as you wish it to appear on convention marketing material] _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email Address _____

2. FREE KIDS CLUB REGISTRATION (Ages 3-11) For details, phone Susan at (770) 745-9650.

3. OTHER ATTENDEE NAMES

Name	Kids Club	Golfing
1. _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>

4. VIP GOLFERS (Golf Tournament is scheduled for Thursday, July 21.)

Name(s) / Cell phone number(s) _____

Name(s) / Cell phone number(s) _____

1. _____

3. _____

2. _____

4. _____

5. MEMBERSHIP DUES

Our company would like to join or renew. The \$250.00 annual dues are included below.

6. CONVENTION PAYMENT METHOD – Complete online or fax form to 770-745-9655.

Select one form of payment:

Visa MC Discover AMEX Check No.

Name on Card _____

Card Number _____

Exp. Date _____

Security Code _____

Signature of Cardholder _____

Booth Cost (\$1295 or \$2195) \$ _____

No of Attendees ___ @ \$ 125 = \$ _____

No. of VIP Golfers ___ @ \$150 = \$ _____

GIADA Annual Dues \$250* \$ _____

ENTER YOUR TOTAL HERE \$ _____

**If applicable.*

7. MAKE YOUR HOTEL RESERVATIONS – Book Early For Discounted Rates

MAKE YOUR HOTEL RESERVATIONS – BOOK EARLY FOR DISCOUNTED RATES!

Lake Lanier Islands Resort / Legacy Lodge & Conference Center

7000 Lanier Islands Parkway, Buford, GA 30518 • 770-945-8787 / 678-318-2018 / 800-840-5253

Room rate \$179 plus tax per night

QUESTIONS? Contact GIADA 770-745-9650 or 800-472-8101

GIADA | 6903 Oak Ridge Commerce Way SW | Austell, GA 30168



FIND US ON FACEBOOK

Facebook.com/GeorgiaIADA