

ATTENDEE REGISTRATION



STAY ON TARGET WITH

GIADA

CONVENTION 2016

REGISTER NOW!



JULY 21-23, 2016 • LAKE LANIER ISLANDS LEGACY LODGE



STAY ON TARGET

JOIN US FOR A GREAT TIME!



Lake Lanier Islands Resort Legacy Lodge & Conference Center

Set on the picturesque blue shores of Lake Sidney Lanier, this 1,500-acre resort in Georgia provides a variety of deluxe amenities and services in a setting of unparalleled natural splendor. The grounds feature a diverse selection of accommodations from Legacy Lodge & Conference Center to 30 sublime cottages and six executive villas.

Activities abound for every taste with options such as the award-winning Legacy on Lanier Golf Club, adventurous Canopy Tours, scenic horseback riding, pampering spa services, and luxury boat rentals. The newest addition, Legacy Wellness, helps you start your day energized. Workout in the Legacy Lodge fitness center, or enjoy a brisk walk around the Islands scenic pathways. Lake Lanier Islands Resort is an exquisitely beautiful place for this year's convention.

Invite your key dealer personnel and your family for an unforgettable convention at Lake Lanier Islands Resort!



GAIN YOUR EXPERTISE FROM THE BEST OF THE BEST IN THE AUTOMOBILE INDUSTRY!

STAY ON TARGET

You won't find another event that has this kind of concentrated attendance by Georgia independent automobile dealers. It's the biggest event of its kind in the south! This year's convention offers extensive opportunities to help your business STAY ON TARGET with valuable educational sessions with industry experts. You'll walk away with best practices you can implement right away!

THURSDAY, JULY 21 VIP GOLF TOURNAMENT 10AM TO 4PM

Invite your CEOs, VPs and managers to play a great day of golf at Legacy Lanier Golf Club. Entry fee is \$150 per golfer (includes cart, green fees & box lunch). An award presentation includes cash prizes. Questions? Amy at amyb@giada.org

THURSDAY, JULY 21 CASINO NIGHT 6PM TO 9PM

Join your friends and associates to challenge their skill and gamble your way to great prizes!

FRIDAY, JULY 22 DEALER TRAINING 9:00AM TO 5PM

You cannot afford to miss out on what's trending in the industry and we'll have it all. Guest speakers from across the country will be on hand to bring you up to speed on ways to hit the bullseye with your business!

- Social Media ROI
- The Next Generation Dealership
- Digital Retailing
- Secrets of Social Media Marketing
- Best Ways to use Video Marketing
- Drive Website Traffic
- Cars in the Cloud
- Your Online Presence
- Ready...Set...Text!
- Reputation Management

FRIDAY, JULY 22 TRADE EXPO 5PM TO 9PM

Come check out over 50 vendors who will be presenting the latest products and technology for the automobile industry.

SATURDAY, JULY 23 AWARDS BANQUET DINNER 6PM TO 9PM

Join the excitement on Saturday evening as we recognize our peers for outstanding accomplishments. It promises to be an enjoyable night of great food and friendship honoring the best in the business.

BOOK FOR THE FAMILY

It's business for you and an amazing family vacation for them. We've arranged a discounted rate of \$179/night for vendors at the resort. Call 770-945-8787 for reservations and tons of fun!

COMPLETE THE REGISTRATION FORM ON THE NEXT PAGE OR VISIT GIADACONVENTION.ORG

**REGISTRATION DEADLINE:
7.01.2016**



JULY 21-23, 2016 LAKE LANIER ISLANDS RESORT EVENT SCHEDULE

THURSDAY, JULY 21

- 9:00a-7:00p GIADA Convention Registration | Lobby
- 8:30a-3:00p Golf Tournament (9:30a tee off time)
- Legacy on lake Lanier
- 6:00p-9:00p Casino Night
- 6:00p-9:00p Kids Club
- 9:00p-11:00p GIADA Hospitality Suite

FRIDAY, JULY 22

- 7:30a-9:00a Continental Breakfast
- 7:30a-8:30a Dealer Training Check-In
- 9:00a-5:00p GIADA Convention Help Desk
- 9:00a-5:00p Dealer Training
- 1:00p-4:00p Exhibitor Set-Up
- 12:00p-1:00p Lunch for our dealers
- 2:00p-9:00p Silent Auction
- 5:00p-9:00p Trade Expo, Dinner with the Exhibitors
- 5:00p-9:00p Kids Club
- 9:00p-10:00p Exhibitor Breakdown
- 9:00p-11:00p GIADA Hospitality Suite

SATURDAY, JULY 23

- 8:00a-10:00a Buffet Breakfast
- 10:00a-11:00a Executive Committee Meeting
- 11:15a-12:00a Board of Directors Meeting
- 10:45a-11:45a Auxiliary Meeting
- 12:00p-4:00p Silent Auction
- 12:00p-5:00p Family Time, Enjoy the park
- 5:30p-6:00p Presidents Cocktail Reception
- 6:00p-9:00p Banquet Dinner
- Leadership Award
- Swearing in Officers
- Auxiliary Silent Auction
- 5:30p-9:00p Kids Club
- 9:00p-11:00p GIADA Hospitality Suite

2016 CONVENTION ATTENDEE REGISTRATION

2 WAYS TO REGISTER: ONLINE: Complete form at giadaconvention.org OR FAX TO: 770-745-9655
REGISTRATION FEES DEADLINE: JULY 1, 2016

1. EXHIBITOR REGISTRATION

| | | | |
|------------------------------|--|--|--|
| _____ | | <input type="checkbox"/> Golfing (\$150/pp) | |
| <i>Primary Attendee Name</i> | | BHPH Dealer <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| _____ | | | |
| <i>Company Name</i> | | | |
| _____ | | _____ | |
| <i>Address</i> | | <i>City</i> | |
| _____ | | _____ | |
| <i>Phone</i> | | <i>State</i> | |
| _____ | | <i>Zip</i> | |
| _____ | | _____ | |
| <i>Email Address</i> | | | |

2. FREE KIDS CLUB REGISTRATION (Ages 3-11) For details, phone Susan at (770) 745-9650.

3. OTHER ATTENDEE NAMES

| Name | Kids Club | Golfing |
|----------|--------------------------|--------------------------|
| 1. _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. _____ | <input type="checkbox"/> | <input type="checkbox"/> |

4. VIP GOLFERS (Golf Tournament is scheduled for Thursday, July 21.)

| Name(s) / Cell phone number(s) | Name(s) / Cell phone number(s) |
|--------------------------------|--------------------------------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

5. MEMBERSHIP DUES

Our company would like to join or renew. The \$250.00 annual dues are included below.

6. CONVENTION PAYMENT METHOD – Complete online or fax form to 770-745-9655.

Select one form of payment:

Visa MC Discover AMEX Check No.

No of Attendees ___ @ \$ 125 = \$ _____

No. of VIP Golfers ___ @ \$150 = \$ _____

GIADA Annual Dues \$250* \$ _____

ENTER YOUR TOTAL HERE \$ _____

**If applicable.*

7. MAKE YOUR HOTEL RESERVATIONS – Book Early For Discounted Rates

MAKE YOUR HOTEL RESERVATIONS – BOOK EARLY FOR DISCOUNTED RATES!

Lake Lanier Islands Resort / Legacy Lodge & Conference Center

7000 Lanier Islands Parkway, Buford, GA 30518 • 770-945-8787 / 678-318-2018 / 800-840-5253

Room rate \$179 plus tax per night

QUESTIONS? Contact GIADA 770-745-9650 or 800-472-8101

GIADA | 6903 Oak Ridge Commerce Way SW | Austell, GA 30168



FIND US ON FACEBOOK

Facebook.com/GeorgiaIADA